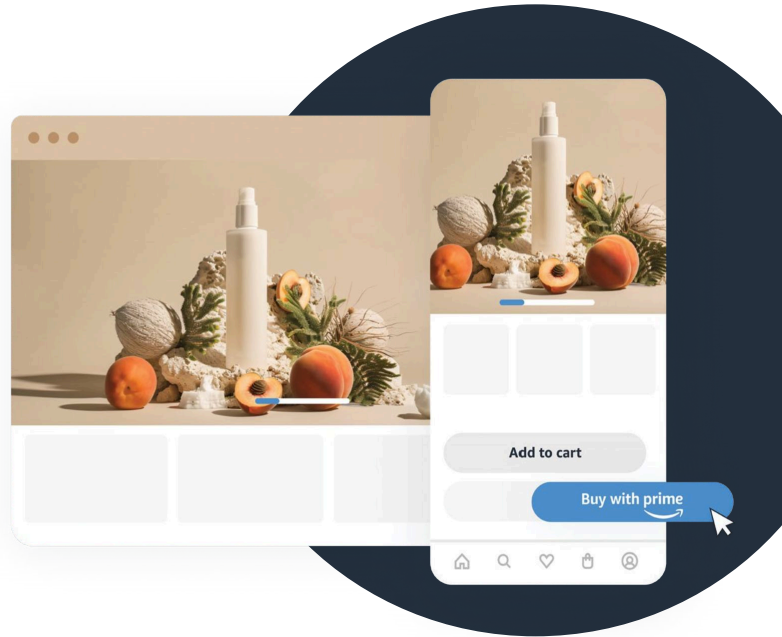


Connect NetSuite to Buy with Prime with a native connector, built by Tavano Team

Transform your ecommerce site with Buy with Prime—the trust of Prime, fast, free delivery, and easy returns—integrated seamlessly with your NetSuite ERP using the Buy with Prime connector for NetSuite.



Discover how Buy with Prime can transform your business

Attract new shoppers

Expand your reach to an audience of millions of Prime members by displaying the Prime Check logo and offering Prime shopping benefits on your site.

Convert more shoppers

Boost conversion and top-line growth by providing fast, free delivery for orders on your site.

Increase customer lifetime value

Build lasting relationships with Prime members by giving them a first-class online shopping experience (including 24/7 customer support) and using order information to reengage with customers.

Improve operational efficiency

Leverage Amazon's fulfillment network to deliver at scale, on time, at Prime delivery speeds.

40%

of US Prime members indicated that they're more likely to make a first-time purchase with a DTC store that features the Prime logo.¹

¹ April 2024 survey

16%

Merchants experienced a 16% increase in revenue per shopper, on average, when offering Buy with Prime.²

² This data point is based on A/B testing results collected between July 2023 and June 2024 from 167 merchants, and measures the average increase in revenue generated when Buy with Prime was a purchase option versus when it was not, during the same time period.

95%

of shoppers who used Buy with Prime stated that they are very likely to use it again.³

³ April 2024 survey

>97%

Multi-Channel Fulfillment orders are delivered as fast as 1-2 days, with a >97% on-time delivery rate and deliveries made 7 days a week.⁴

⁴ Based on all Multi-Channel Fulfillment orders placed and delivered in 2023 in the contiguous United States.

Get started by connecting NetSuite to Buy with Prime

The Buy with Prime connector for NetSuite, built by Tavano Team, gives you a powerful, flexible way to integrate Prime shopping and fulfillment across your NetSuite commerce instance.

This NetSuite native solution:

- Manages all bi-directional data flow between NetSuite and Buy with Prime
- Handles critical workflows including inventory management, order routing and fulfillment, fulfillment updates, order cancellation, returns, and refunds
- Offers customization options to match your business needs

Benefits for NetSuite merchants

Rapid Implementation

- Out-of-the-box accelerator for fast OMS integration
- Prebuilt API connectors for quick deployment
- Streamlined onboarding process

Seamless Operations

- Real-time inventory synchronization
- Automated order routing and fulfillment
- End-to-end fulfillment tracking

Business Impact

- Reduced development costs
- Faster time-to-market
- Enhanced customer experience

Accelerate your growth with our suite of solutions

Amazon DSP for Buy with Prime

Use Amazon demand-side platform (DSP) to connect with relevant purchase-ready audiences on sites beyond Amazon and attract them to the Buy with Prime products on your site.

>80%

of brands reported meeting or exceeding their return on ad spend (ROAS) goals with Amazon DSP for Buy with Prime.¹

Reviews from Amazon

Display reviews from Amazon on Buy with Prime product pages, providing social proof that improves shopper confidence.

Nearly 50%

of US Prime members indicated that most of the time they read reviews on Amazon.com before buying something off of Amazon.com.²

[Learn more buywithprime.amazon.com](https://www.amazon.com/buywithprime)

¹Based on results compiled from 28 merchants who initiated advertising campaigns with Amazon DSP for Buy with Prime between March 2024 and June 2024.

²April 2024 survey.